

AllCovered NEWS

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HIGHLIGHTS TO HELP YOU THIS WEEK

- Energy + Effort = Luck
- Budget 12% More for HMO Benefits In 2007
- RFID – The Future of Inventory Management
- 5 Trends Support China Logistics Success

Monday, 19 June 2006 --- Edition #493

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<http://www.allcovered.net/AC-News-PDF.htm>

>> SMALL BUSINESS SECTION <<



SMALL BIZ – ENERGY + EFFORT = LUCK

--- Excerpted from an article by Laura Laaman – Link at end ---

“I'm a great believer in luck -- and I find the harder I work, the more I have of it.” Thomas Jefferson.

While walking through an airport, I noticed a particular sales kiosk. It caught my attention because the person manning it appeared to be sleeping, and I think I even heard him snoring.

Obviously, no one approached him, but lots of people noticed him and smiled as they walked by. The next kiosk I passed was operated by a woman who was not slumping on the counter or snoring. But she was simply watching the people passing by. She didn't smile or speak with anyone.

Finally, I saw selling from a kiosk done right. It sold toy airplanes. Not only was this salesperson demonstrating the planes, he also encouraged passersby to try the remote control and take the plane for a spin.

In short order, he sold three planes.

So why was the plane salesperson stellar while another was passive and another passed out? This is the billion-dollar puzzle business owners, managers and consultants try to solve every day.

Is it work ethic? Motivation? Compensation?

Each of my two sons occasionally is called to duty by a company to dress up in a dog costume. The goal of hiring someone to dress up in a dog costume is to attract prospective customers, particularly dog owners, at walk-a-thons and fairs.

My sons are repeatedly asked back to perform the dog act because of their high-energy performances. If they were to just stand around (or sit or sleep) in the dog costume, the results would be dismal. Instead, they both know their job is to attract prospective leads so their employer can get appointments and sell a product.

So, they wave, moonwalk, play Simon Says, do the Macarena, play peek-a-boo, blow kisses at young children -- whatever else it takes to get attention.

Another, higher-profile example of acting positively in business: JetBlue Airways. Its employees seem genuinely eager to help, and sincerely appreciative of your business. Flight attendants regularly offer to help you lift and store your luggage, pilots will help clean planes.

JetBlue employees seem to have bought into the belief that positive energy and actions mean positive things for them as individuals and as a company.

It seems so many people today are caught up in "what's in it for me?"

Rather than waiting for your luck to change, focus on taking care of your company and customers, and be comfortable your rewards will follow.

MORE: http://www.bizjournals.com/extraedge/consultants/sell_more/2006/05/22/column218.html?hbx=e_sol

Positive energy and actions mean positive things for them as individuals and as a company

Explained

Brazil Vs. UK
In World Cup

NEXT WEEK

Build Your
Brand

Links to source
stories at end of
excerpts

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FROM THIS

PERSONAL BIZ – ARCHITECTS USE CONTAINERS FOR HOUSING

New Use For Old Shipping Containers

--- Excerpted from a detailed article in the San Francisco
Chronicle – Link at end ---

... TO THIS



Rammed earth, sod, yak wool... nowadays, the smorgasbord of offerings in alternative building methods and materials is staggering and a little confusing.

In this era of scouring the earth for the magic bullet in home building, few ideas can compete with the weird, pragmatic beauty of the used shipping container.

Cheap, strong and easily transportable by boat, truck or train, these big steel structures now litter the ports of America as mementos of our Asian-trade imbalance. (Many more full containers arrive on our shores than depart, so ports either ship them back empty -- to the tune of about \$900 per -- or sell them.)

Hurricane proof, flood proof, fire proof, these metal Lego blocks are tough enough to be stacked 12-high empty -- and thus can be used in smaller multistory buildings.

Used containers (which can be picked up for \$1,500 to \$2,000) often have teak floors and sometimes are insulated.

And even though containers have little of the crunchy nostalgia of the log cabin, the hay-bale house or the yurt, they trump most other forms of green building because, in the current economy, they are virtually a waste product. Making a building (which can last and last) out of what is essentially a huge piece of industrial detritus takes recycling to a new level.

The concept of using shipping containers as buildings is hardly new, but one prefab factory has begun pumping out little container homes that are not meant for the military encampment, a work-site office or the disaster relief camp. Rather, they are meant for the discerning homeowner avid for something new.

Since his New Jersey factory went into production this year, Adam Kalkin has sold a dozen of his so-called Quik Houses, each based on five shipping containers. (Link at end of story). These are two-story, 2,000-square-foot homes with skylights and enormous glass windows, equipped with three bedrooms and two baths. The price, which ranges from \$76,000 for the basic kit to \$160,000 (with all the bells and whistles like a stainless-steel kitchen and mahogany doors), is under \$100 per square foot, not including land or foundation.

If shipping containers are cheap, transportable and stackable and able to survive most disasters, why haven't they been more widely adopted already? Building codes pose a challenge. Even though old shipping containers are stronger than most construction forms, it's hard to convince planning departments of anything so new.

QUIK HOUSE: <http://www.architectureandhygiene.com/main.html>

MORE: <http://www.shipping-container-housing.com>

MORE: <http://sfgate.com/cgi-bin/article.cgi?f=/g/a/2006/06/16/carollloyd.DTL>

HEALTH BIZ – BUDGET 12% MORE FOR HMO BENEFITS NEXT YEAR: Health maintenance organizations are seeking rate increases averaging 11.7% for 2007.

MORE: www.businessinsurance.com/cgi-bin/news.pl?newsId=7882&print=Y

HEALTH BIZ – PHYSICIAN SHORTAGE COULD MEAN HIGHER COSTS: A looming doctor shortage threatens to create a national health care crisis by further limiting access to physicians, jeopardizing quality and accelerating cost increases. 12 states have reported physician shortages or expect them within a few years. The reported shortages are among 12 specialties -- including cardiology, radiology, and several pediatric and surgical subspecialties.

MORE: www.kaisernetwork.org/daily_reports/print_report.cfm?DR_ID=37688&dr_cat=3

HEALTH BIZ – US GOVERNMENT PAYS MORE FOR HEALTH CARE: Payments per beneficiary to Medicare Advantage plans on average exceed by 11% what the Medicare fee-for-service program pays per individual, according to a new Medicare Payment Advisory Commission analysis released.

MORE: www.kaisernetwork.org/daily_reports/print_report.cfm?DR_ID=37788&dr_cat=3

FULL REPORT: http://www.house.gov/stark/news/109th/pressreleases/20060606_MedPAC.pdf

HEALTH BIZ – CONSUMER-DRIVEN HEALTH ENCOURAGING HEALTHY BEHAVIOR:

According to a three-year study of 155 companies that represent 13,000 employees, increased use of preventive health care services led to fewer future medical interventions, such as hospital stays. Most of the difference resulted from changes in the behavior of employees, rather than cost-shifting.

MORE: www.kaisernetwork.org/daily_reports/print_report.cfm?DR_ID=37872&dr_cat=3

TECH BIZ – ZONE ALARM UPDATES: ZoneAlarm Internet Security Suite 6.5 has some upgrades over its predecessor, which has reigned as our PC Magazine's "Editors' Choice" for almost a full year. At Allcovered we have used Zone Alarm for years. It's a firewall and anti-virus program in one package and we find it a lot easier to work with than others.

MORE: <http://ct.eneews.pcmag.com/rd/cts?d=184-2895-4-54-205416-355442-0-0-1>

TECH BIZ – VISTA OS – WHAT YOU'LL LOVE & HATE: Microsoft's new operating system, Vista, will replace Windows XP late this year or early in 2007. C-Net has been testing the new operating system and lists five things you will love... and five things you will hate.

MORE: <http://reviews.cnet.com/4520-11297-6539798.html?tag=nl.e724>

>>>> TRUCKING SECTION <<<<

TRUCKING – BROKER MODEL CONTRACT

The Transportation Intermediaries Association spent more than a year analyzing the best practices and contracts throughout the motor carrier industry. The result is a Model Broker-Carrier Contract, which the professional and educational organization of 3PLs says is fair and balanced.

MODEL CONTRACT: <http://www.tianet.org>

MORE: <https://www.trafficworld.com/newssection/trucking.asp?id=26833>

TRUCKING – ATA WORRIED ABOUT BROKER AGREEMENT

The American Trucking Associations has expressed significant concerns with several of the provisions of the newly released Transportation Intermediaries Association model agreement for structuring the legal relationship between carriers and brokers.

For example, the contract has language whereby a carrier would agree that the broker "is the sole party responsible for payment of carrier's charges," and an absolute prohibition against motor carriers seeking payment of freight charges from a shipper that has paid a broker. These provisions would eliminate the motor carrier's right to collect unpaid freight charges from a shipper.

ATA also disagrees with a provision designed to shorten the 120-day period motor carriers currently have by law to react to cargo claims, with a default to full carrier liability; and a provision creating exposure to consequential damages related to unauthorized re-brokering of loads.

MORE: <http://www.etrucker.com/apps/news/article.asp?id=53821>

TRUCKING – CAP TO HME COSTS?

Trucking industry and driver associations are praising a move by a Missouri congressman to cap costs for hazardous materials endorsements.

Rep. Russ Carnahan, (D-MO), is expected to introduce a bill that would set a \$50 ceiling for costs associated with the background check portion of a HME for a commercial drivers license. Governments issuing HMEs, whether they be federal or state, could charge drivers \$50 or the cost of the background check, whichever was lower.

The prices for HMEs, which debuted in 2005, vary widely, ranging last year up to \$250 apiece in Texas. The costs of most HMEs are higher than those for the Transportation Worker Identification Credential, which includes a similar background check and costs from \$95 to \$149.

MORE: <https://www.trafficworld.com/newssection/government.asp?id=26842>

TRUCKING – OOIDA BACKS HME COST LIMIT BILL:

MORE: <http://www.etrucker.com/apps/news/article.asp?id=53822>

TRUCKING – GROUND PARCEL TRAFFIC BOOM TO CONTINUE: With a strong spurt in the fourth quarter, 2005 finished with a total of 4.1 billion shipments with total tonnage of 42 billion pounds and overall revenues for the transportation sector of more than \$26 billion, both overall records. Looking at ground parcel results, Colography president, Ted Scherck, observes that, "last year continued the long, secular trend of gains in this sector. As we have said many times in the past, Us commerce has migrated to a short-haul, regional model where goods are delivered and distributed less than 600 miles via lower-cost surface transport. As we move well into 2006, we see nothing on the horizon to change this trend."
MORE: <http://www.logisticstoday.com/displayStory.asp?sNO=7983&OASKEY=BreakingNews>

TRUCKING – LAWMAKERS SAY BETTER SAFETY AUDITING NEEDED: The House Appropriations Committee has directed the Federal Motor Carrier Safety Administration to report by March 1, 2007, on how it will revise the compliance review process to improve detection of motor carriers with poor safety practices and shut them down.
MORE: <http://www.etrucker.com/apps/news/article.asp?id=53847>

TRUCKING – GEORGIA LINKS CDL AND TRAINING: Drivers applying for or renewing a CDL in Georgia will soon be required to complete safety and security training in the Highway Watch program before they can get their license. The new law, the first of its kind, applies to CDLs that expire on or after July 1. The training is a one-time only requirement and is available at no cost to the CDL holder.
MORE: <http://www.etrucker.com/apps/news/article.asp?id=53885>

TRUCKING – HEARTLAND RAISES DRIVER PAY: Heartland Express is raising pay for its drivers in the Jacksonville, Florida region to 43-cents per mile. The company is also increasing OTR driver pay by 4 cents in 2006 making the top driver pay \$.50 per mile.
MORE: http://www.truckinginfo.com/news/news-detail.asp?news_id=56823
MORE: <https://www.trafficworld.com/newssection/trucking.asp?id=26879>

TRUCKING – NEED A BIG PICKUP?: Edmunds has tested heavy-duty pickups from Chevrolet, Dodge and Ford. If you need to haul or pull a big load, here's the low-down on the heavy lifters.
MORE: <http://www.edmunds.com/insideline/do/Drives/Comparos/articleId=115662>

> > > SECURITY SECTION < < < <

SECURITY – QUESTIONS ABOUT CARGO SCANNING

A panel of port and cargo security experts examined the challenges associated with dramatically increasing the amount of cargo bound for the United States that is scanned for weapons of mass destruction, and whether doing so makes sense.

Technology does not exist to guarantee that all cargo can be scanned in a timely and cost-efficient manner, experts said during a congressional briefing sponsored by Sen. Lincoln Chaffee, (R-RI), a member of the Homeland Security and Governmental Affairs Committee.

Elaine Dezenski, a former Homeland Security acting secretary for policy, said industry is being driven to develop new scanning technology by the belief that trade lanes will remain open in the aftermath of a terrorist incident to the cargo supply chain.

She believes the government needs a system that can be "dialed up" or "dialed down" in security depending on threat and risk levels. She cautioned, however, that all stakeholders in the cargo and port security sector need to understand their responsibilities and the procedures for resuming trade if there is an incident.

MORE: <http://www.govexec.com/dailyfed/0606/061206tdpm1.htm>

SECURITY – ACE E-MANIFEST BORDER ENFORCEMENT BEGINS: US Customs' Phase Four enforcement of the Truck Trade Act began last Wednesday. Any carrier arriving at a US port of entry where the US customs broker has not transmitted advance cargo information (PAPS, QP) to US Customs and Border Protection (CBP) one hour prior to the time of arrival will not be permitted to enter.
MORE: <http://www.todaystrucking.com/news.cfm?intDocID=16319>



RFID - FUTURE OF INVENTORY MANAGEMENT

Logistics professionals... whether freight forwarders, trucking companies or carriers... have to accept that Radio Frequency ID (RFID) tags offer manufacturers and shippers a chance to save a lot of money as well as track their shipments... and be prepared to give shipping clients what they want.

RFID and bar codes offer savings by giving manufacturers a much better understanding of what happens to their products after they leave the factory gates.

Manufacturers are now saving millions of dollars and providing better customer service simply by having better information about what's where through innovative use of tracking systems. RFID (radio frequency identification) and newer bar coding technologies are making the most exciting differences in terms of both productivity and hard cash. Savings of 20% and more are reportedly common.

"RFID starts to flush out supply chain inefficiencies. For example, a retailer was requesting both an early morning and a late night delivery from one supplier. However, the RFID trial revealed that the early morning delivery was sitting at the back of the store for eight hours," says one UK RFID user.

"So RFID is raising questions about what's happening in the last 50 yards. You can reduce distribution costs and fleets, and this information can be particularly important when you are dealing with perishable goods that have short shelf-lives."

MORE: <http://www.ecommercetimes.com/story/51142.html>

RFID ADVANTAGES

- Better Inventory Management
- More Accurate Data
- More Timely Data
- Supply Chain Efficiencies

TRADE – FIVE TRENDS SUPPORT CHINA LOGISTICS SUCCESS

Under its terms of entry into the World Trade Organization, China agreed to open up markets and services that had been protected from global competition. One such area was logistics. Underdeveloped infrastructure, fragmented distribution systems, insufficient technology, and onerous regulations are just some of the challenges managers face.

--- FIVE IMPORTANT TRENDS ---

ONE – RAPID GROWTH: China's logistics spending as a percent of GDP is twice that of the United States. Selling costs also are higher... proportionately speaking, up to 50% greater for many commodities than in the West. Accounts receivable, a key measure of logistics inefficiency, often exceeds 90 days. Nevertheless, China's distribution and logistics sector is growing rapidly, with massive infrastructure improvements.

TWO - MARKET CONSOLIDATION: Among the country's 18,000 logistics services companies, not one currently offers nationwide distribution services or commands more than 2% of the market. However, consolidation is imminent, due to competitive pressures, increased service demands, and the growth of China's outlying regions. Foreign companies with strong international networks and better management are gaining market share, while many domestic companies rely on underdeveloped local operations.

THREE – INCREASED RELIANCE ON 3PLS: Although the concept of outsourcing basic logistics functions is still relatively new to most Chinese companies, many multinational corporations are accelerating the adoption of third-party logistics (3PL) services.

FOUR – GREATER CONTROL DOWNSTREAM: More companies are following in the footsteps of successful multinationals, which are supported by strong, modern distribution networks.

FIVE – GAINS THROUGH ALLIANCES: As the top companies in China combine forces to build competitive national distribution chains targeted to specific industries, it is evident that this trend is fueling a growth in alliances and joint ventures (JVs).

MORE: <http://www.logisticsmgmt.com/index.asp?layout=articlePrint&articleID=CA6343713>



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AIR – DIRECT CHINA-TAIWAN FLIGHTS: Taiwan and China have agreed to regular direct passenger flights over holidays and allow cargo charters for the first time, further paving the way for full transportation links.

MORE: <http://news.airwise.com/story/view/1150279548.html>

AIR – NEW SHANGHAI-LAX SERVICE: Air-cargo carrier Yangtze River Express will begin trans-Pacific services between Shanghai and Los Angeles next Sunday, June 25, according to Herman Liu, president and chief executive of the carrier. Yangtze River Express is the cargo subsidiary of Hainan Airlines.

MORE: <http://www.joc.com/20060612/sections/air/w36205.asp>

AIR – EVA BUYS INTO SAL-CARGO: Taiwan's Eva Airways plans to take a 25% stake in the cargo unit of Shanghai Airlines (SAL) to expand SAL's international cargo freight. SAL Air Cargo operates cargo flights to 48 Chinese cities and several foreign countries, but plans to launch a global air freight network and will soon open cargo routes to India and the US west coast.

MORE: http://www.bangkokpost.com/breaking_news/breakingnews.php?id=102681

MORE: http://www.aircargoworld.com/break_news/06142006b.htm

AIR – SHANGHAI AIRLINES FLIES CARGO TO SINGAPORE: Shanghai Airlines flies cargo into Singapore for first time.

MORE: <http://www.channelnewsasia.com/stories/singaporebusinessnews/view/214053/1.html>

AIR – CATHAY MAY CARGO UP: Cathay Pacific carried 94,950 tons of cargo in May, up 5.3% compared to the same month 2005.

MORE: http://www.americanshipper.com/SNW_story.asp?news=34118

AIR – LH-CARGO MAY UP 4.2%: Lufthansa Cargo transported 148,000 tons of freight and mail in May, up 4.2% compared to the same month last year.

MORE: http://www.americanshipper.com/SNW_story.asp?news=34307

AIR – AIRBUS A380 DELAYED AGAIN: Airlines around the world punished Airbus Wednesday for delays in the delivery of its A380 super-jumbo, demanding compensation, reconsidering orders - and in one case, striking a major deal with its rival Boeing.

MORE: http://www.mercurynews.com/mld/mercurynews/news/breaking_news/14814893.htm

AIR – SINGAPORE AND QANTAS SEEK COMPENSATION FOR A380 DELAY: After another delay in the delivery dates for Airbus' super-jumbo A380 Singapore Airlines and Qantas are seeking compensation.

MORE: http://www.theedgedaily.com/cms/content.jsp?id=com.tms.cms.article.Article_d15b3efe-cb73c03a-1d1082f0-ee033262

MORE: <http://c.feeddirect.com/click/here.pl?j556560872&w=2283948>

AIR – SIA ORDERS 20 BOEING 787'S AFTER A380 DELAY:

MORE: <http://news.airwise.com/story/view/1150289710.html>

AIR – US DOJ PROBES AIR CANADA IN PRICE FIXING: The US Department of Justice has asked Air Canada for information as part of an international investigation into suspected

price-fixing in the air cargo industry. "Air Canada is cooperating fully with this investigation," said a spokesman.

MORE: http://www.bbc.com/news/business-2006-06-15-15382_01_N1238534_STRIKES_AIRLINE_AIRCANADA_INVESTIGATION_XII

AIR – FEDEX LAUNCHES “CRITICAL INVENTORY LOGISTICS”: FedEx has rolled out “FedEx Critical Inventory Logistics,” a new service intended to help customers more efficiently manage high-value and time-critical inventory. The new service targets customers in the telecommunications, semiconductor, biomedical and other high-technology industries.

MORE: <http://www.joc.com/lede/20060613/sections/ecom/w8143.asp>

AIR – TNT-FREIGHTER CRASHES IN UK: A TNT 737-300 freighter made an emergency crash landing at Birmingham International Airport after developing problems with its undercarriage. The plane’s gear collapsed. The two crewmembers were unhurt. The TNT plane was traveling from Liege in Belgium to Stansted Airport, when it was diverted to Birmingham.

MORE: http://news.bbc.co.uk/2/hi/uk_news/england/west_midlands/5082200.stm

OCEAN – ASIA-US FREIGHT RATES UP

Container freight rates between Asia and the US rose effective 15 June.

This follows a previously announced peak season surcharge of \$400 per FEU (forty-foot equivalent unit) to be levied by members of the Transatlantic Stabilization Agreement (TSA).

On 15 July surcharges for all-water East and Gulf Coast moves via the Panama and Suez Canals will be increased to \$500 per FEU.

On 15 August surcharges will be set at \$600 per FEU through the rest of the peak season period ending November 30, unless further adjustments are required.

TSA’s peak season surcharge for US West Coast port-to-port cargo and for inland and mini land bridge inter-modal shipments will remain at \$400 from June 15 to November 30.

MORE: <http://www.thehindubusinessline.com/2006/06/14/stories/2006061400420700.htm>

OCEAN – COSCO SEES HIGHER RATES IN FUTURE: COSCO expects average freight rates, which dropped in this year’s first quarter, to rebound in the second half due to strong cargo demand, particularly during the summer peak. During the first quarter, the average freight rate fell 13.5% to 6,449 yuan (USD 805.93) per 20-foot equivalent unit. . "The peak season for the shipping market is July, August and September, when the increase in freight rates will offset the weakened situation in the first quarter," says COSCO president and executive director Chen Hongsheng.

MORE: http://www.thestandard.com.hk/news_detail.asp?we_cat=2&art_id=20943&sid=8433755&con_type=1&d_str=20060616

OCEAN – TACA HOLDS FUEL & HIKES CURRENCY CHARGES: The Trans-Atlantic Conference Agreement says its Bunker Adjustment Factor will be held, unchanged, through August 15. For traffic to/from and via Atlantic/Gulf Coast ports, the charge is \$467 per 20-foot container and \$933 per 40- and 45-foot container. All other freight is charged at \$47 by weight and measure. For Pacific Coast ports, the charge is \$700 per 20-foot container and \$1,400 for 40- and 45-foot boxes. All other freight is charged at \$70. The group’s Currency Adjustment Factor will be adjusted to 8%, effective July 16.

MORE: <http://www.joc.com/20060612/sections/ocean/w28352.asp>

OCEAN – STRONG MAY FOR SO-CAL PORTS: The ports of Los Angeles and Long Beach continued their strong performance this year as container traffic surged in May. At the current pace, 2006 movements will surpass earlier forecasts. Long Beach traffic was up 14%, it’s best month ever. Combined movements at LA & Long Beach were up 12%.

MORE: <http://www.joc.com/lede/20060614/sections/ocean/w19121.asp>

>>>>> **JUST FOR FUN** <<<<<

(These are shared by readers – Please share yours. Thanks. Mike)

FOOTBALL’S (SOCCER’S) GREATEST MYSTERY EXPLAINED

Ladies (and Gentlemen), read carefully to the end. This info is going to be very useful as the quadrennial World Cup continues.

You're in a shoe shop, second in the queue for the till. Behind the shop assistant on the till is a pair of shoes which you have seen and which you must have.

The female shopper in front of you has seen them also and is eyeing them with desire. Both of you have forgotten your purses. It would be totally rude to push in front of the first woman if you had no money to pay for the shoes. The shop assistant remains at the till waiting.

Your friend is trying on another pair of shoes at the back of the shop and sees your dilemma. She prepares to throw her purse to you.

If she does so, you can catch the purse, then walk round the other shopper and buy the shoes. At a pinch she could throw the purse ahead of the other shopper and, **while the purse is in the air** you could nip around the other shopper, catch the purse and buy the shoes.

Always remembering that until the purse had **actually been thrown** it would be plain wrong to be forward of the other shopper.

Congratulations - You have just learned the offside rule of football-soccer. Enjoy the World Cup.

BRAZIL VS. ENGLAND IN WORLD CUP

NOTE: Sent to us by a big UK supporter

It's just before the England vs. Brazil match.

Ronaldinho goes into the Brazilian changing room to find all his team mates looking glum. What's up?" he asks.

"Well, we're having trouble getting motivated for this game. We know it's important but it's only England... and we can't be bothered."

Ronaldinho looks at them and says, "Well, I reckon I can beat them by myself... you lads go down the pub." So Ronaldinho goes out to play England by himself and the rest of the Brazilian team go off for a few jars.

After a few pints they wonder how the game is going, so they get the landlord to put the tele-text on. A big cheer goes up as the screen reads "Brazil 1 - England 0 (Ronaldinho 10 minutes)". He is beating England all by himself!

A few pints later and the game is forgotten until someone remembers, "It must be full time now, let's see how he got on."

They put the teletext on: "Result from the Stadium 'Brazil 1 (Ronaldinho 10 minutes) - England 1 (Lampard 89 minutes)."

They can't believe it. Ronaldinho has single-handedly got a draw against England!

They rush back to the Stadium to congratulate Ronaldinho.

They find him in the dressing room, still in his gear, sitting with his head in his hands.

He refuses to look at them. "I've let you down, I've let you down."

"Don't be daft, you got a draw against England, all by yourself. And they only scored at the very, very end!"

"No, no, I have, I've let you down... I got sent off after 12 minutes."

If you have curious, interesting, funny or thoughtful items to share in "Just For Fun", Email them to mike.miller@allcovered.net. Thanks.

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| AirWise = http://news.airwise.com/index.html | Trucking Info = http://www.truckinginfo.com |
| American Shipper = www.americanshipper.com | The Trucker = http://www.thetrucker.com |
| Business Times of Asia = http://business-times.asia1.com.sg/ | eTrucker = http://www.etrucker.com |
| Journal of Commerce = http://www.joc.com | Traffic World = http://www.trafficworld.com |

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